#### Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Flagstaff's name comes from a pine tree made into a flagpole in 1876 to celebrate the Declaration of Independence Centennial. It is the largest city and the regional center of northern Arizona and the seat of Coconino County. One of the highest U.S. cities, Flagstaff sits at the base of the 12,633-foot San Francisco Peaks. It is a year-round mecca for visitors and many Arizonans maintain second homes here. Flagstaff has long been a transportation hub. Located along an old wagon road to California, Flagstaff began after the railroad arrived in 1881. Today the town links I-40 to I-17, Highway 89 to Page and Utah, and Highway 180 to the Grand Canyon. Historic Route 66 passes through Flagstaff.

FOUNDED: 1881 INCORPORATED: Yes - 1894 COUNTY: Coconino County

DISTANCE TO PHOENIX: 146 miles HIGHWAYS: I-17; I-40; US 89; US 180 ENTERPRISE ZONE AVAILABLE

ELEVATION: 7,000 feet DISTANCE TO TUCSON: 257 miles

# **POPULATION**

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Flagstaff	45,857	52,894	61,030
Coconino County	96,591	116,320	128,925
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

# PRINCIPAL ECONOMIC ACTIVITIES

Flagstaff is a governmental, educational, transportation, cultural and commercial center. Tourism is a major source of employment. Traditional economic activities continue to employ people. New scientific and high tech research and development industries have located in Flagstaff. Approximately 16,000 students attend Northern Arizona University. More than 100,000 people do business in Flagstaff, both in the historic downtown area and at several shopping centers.

County Employment	<u>2003</u>
Construction	2,650
Educational & Health Srvs	6,725
Financial Activities	1,500
Government	18,750
Information	450
Leisure & Hospitality	10,950
Manufacturing	2,950
Professional & Business Srvs	3,000
Trade, Transportation & Utilities	9,325

Sources: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

# Major Private Employers

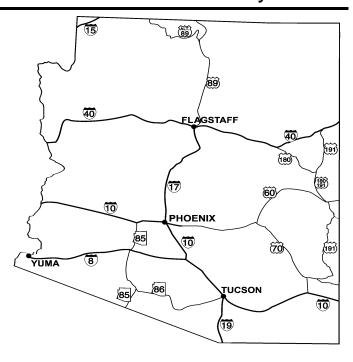
Ralston Purina Sturner & Klein W.L. Gore & Associates Walgreens Wisconsin Tissue

# Major Public Employers

Coconino Community College Flagstaff Medical Center Northern Arizona University

Coconino County

Flagstaff Unified School District



# LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Civilian Labor Force	23,490	34,459	35,998
Unemployed	1,481	1,577	1,819
Unemployment Rate	6.3%	4.6%	5.1%

Sources: Arizona Department of Economic Security.

<b>Growth Indicators</b>	<u>1990</u>	<u>2000</u>	<u>2003</u>
New Bldg. Permit	869	823	987
Taxable Sales (\$)	511,884,607	1,009,055,150	1,146,055,426
Net Assessed Valuation (\$)	230,904,138	408,592,733	464,257,886

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

# SCENIC ATTRACTIONS

Flagstaff and the surrounding area are abundant with attractions. The Grand Canyon is the top area attraction with some 5 million visitors annually. Other popular sites nearby are the San Francisco Peaks, the dormant volcanos at Sunset Crater National Monument, the Indian ruins at Wupatki and Walnut Canyon, Meteor Crater (the world's largest), Oak Creek's red rock canyons and Monument Valley, Many recreational activities are found in the city itself, Lowell Observatory, where the planet Pluto was discovered, has both historic and modern telescopes and is open to the public. The Museum of Northern Arizona has Native American displays. Riordan State Park features a mansion built by two brothers prominent in the lumber industry. Flagstaff Winterfest is held annually to celebrate that season.

# **FLAGSTAFF**

# **Community Profile**

#### **TAXES**

Property Tax Rate	<u>1990</u>	<u>2000</u>	<u>2003</u>
Elem/High School	5.93	6.69	6.37
City/Fire District	1.89	1.71	1.71
Countywide	1.66	1.71	1.81
Total	\$9.48	\$10.11	\$9.89

Sources: Arizona Tax Research Foundation Note: Tax rate per \$100 assessed valuation.

NOTE: School districts pay an additional secondary rate of 0.0500 in 2002 for the Coconino Association for Vocation, Industry, and Technology (CAVIAT).

## Sales Tax Rate

1.51%
0.80%
5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

# **COMMUNITY FACILITIES**

Flagstaff offers a wide range of community and cultural facilities. There are two museums, 10 art galleries, a symphony orchestra, six recreation centers, three libraries, 29 parks, two swimming pools, one public and three private golf courses, an ice skating/roller rink, 16 tennis courts, One bowling alleys, one skeet-and-trap facility, 13 indoor theater screens, and one ski resort.

Educational Institutions	<u>Public</u>	<u>Private</u>
Community College	Υ	N
Elementary	Υ	N
High School	Υ	N
Middle School	Υ	N
University 4 year	Υ	N

## **Financial**

Number of Banks: 13

#### **Governmental Agencies**

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

#### Airports Pulliam Airport

(2.5 miles south), with a 7,000-ft. runway. Daily flights to Phoenix available.

#### Medical

Extensive medical facilities.

#### Hotel and Lodging Facilities

Number of Rooms: 4,679

Meeting Rooms: 18

Capacity of Largest Facility: 600

#### **Industrial Properties**

Seven parks and parcels varying in acreage are available. Contact: Greater Flagstaff Economic Council, (520) 779-7658.

#### Utilities

Electricity	APS (Statewide)	800.253-9407
Natural Gas	Citizens Arizona Gas (Flagstaff)	928.774.4591
Telephone	Qwest (statewide)	800.244.1111
Water & Sewer	Municipal (Flagstaff)	928.779.7637

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: Yes Fiber Optics: Yes

Internet Service Provider: Yes

#### Weather

	Average Tem	perature ( <sup>O</sup> F)	Average Total
Month	Daily Minimum	Daily Maximum	Precipitation (Inches)
January	15.9	42.7	1.99
February	18.0	45.3	2.09
March	21.7	49.7	2.24
April	27.1	58.1	1.28
May	33.8	67.6	0.70
June	41.1	78.0	0.50
July	50.3	81.8	2.48
August	49.1	79.1	2.83
September	41.3	73.9	1.97
October	31.0	63.7	1.57
November	22.0	51.1	1.73
December	16.3	43.7	1.91
Yearly Avg	30.6	61.2	21.30

Western Regional Climate Center, wrcc@dri.edu. Period of record 1950-2003. Average Total Snowfall 99.0".

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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Email: mkerski@ci.flagstaff.az.us Web: www.flagstaffplanning.com Flagstaff Chamber of Commerce

101 W. Route 66 Flagstaff, AZ 86001

928.774.4505 Email: chamber@flagstaff.az.us

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